

# MEDIA ACCREDITATION APPLICATION

2024 -2025 SEASON

Applications and Documentation to be returned to  
office@toowoombaspeedway.com



## CONTACT INFORMATION

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_

ABN: \_\_\_\_\_ Speedway Australia Lic # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

## MEDIA PASS EVENT REQUESTED TO COVER

Please tick which event/s you are applying to attend / cover (spaces are limited at each event):

- |  |  |
|--|--|
| <input type="checkbox"/> 31 Aug / 7 Sep / 20 Sep (Practices)     | <input type="checkbox"/> 28 Dec 2024 (Sprintcars & Speedcar – Qld Title) |
| <input type="checkbox"/> 21 Sep 2024 (Opening Night)             | <input type="checkbox"/> 30 & 31 Dec 2024 (Ultimate Sedans)              |
| <input type="checkbox"/> 27 & 28 Sep 2024 (Thunder on the Downs) | <input type="checkbox"/> 10, 11 & 12 Jan 2025 (Red Hot Summer Shootout)  |
| <input type="checkbox"/> 5 Oct 2024 (USC)                        | <input type="checkbox"/> 18 Jan 2025 (Prod Sedans)                       |
| <input type="checkbox"/> 18 Oct 2024 (Practice)                  | <input type="checkbox"/> 8 Feb 2025 (Dirt Mod – Qld Title)               |
| <input type="checkbox"/> 19 Oct 2024 (Dirt Mods / Mod Sedans)    | <input type="checkbox"/> 21 Feb 2025 (Practice)                          |
| <input type="checkbox"/> 2 Nov 2024 (USC)                        | <input type="checkbox"/> 22 Feb 2025 (Pink Night)                        |
| <input type="checkbox"/> 16 Nov 2024 (Wingless Series)           | <input type="checkbox"/> 7 & 8 Mar 2025 (USC & AMCA - Aust. Title)       |
| <input type="checkbox"/> 29 Nov 2024 (Practice)                  | <input type="checkbox"/> 29 Mar 2025 (Sprintcars – Qld Title)            |
| <input type="checkbox"/> 30 Nov 2024 (USC)                       | <input type="checkbox"/> 12 Apr 2025 (USC)                               |
| <input type="checkbox"/> 7 Dec 2024 (Mod Sedan – Qld Title)      | <input type="checkbox"/> 25 & 26 Apr 2025 (Prod Sedan - Aust. Title)     |
| <input type="checkbox"/> 26 Dec 2024 (Sprintcars)                | <input type="checkbox"/> 17 May 2025 (Speedcar 50 lapper)                |

## MEDIA GROUP

- |   |                                       |
|---|---------------------------------------|
| <input type="checkbox"/> Photographer / Photojournalist                 | <input type="checkbox"/> Journalist   |
| <input type="checkbox"/> Social Media or Team Media / PR Representative | <input type="checkbox"/> Videographer |

## MEDIA FORMAT

Please list the name of publication / organisation or media format that your work will be featured:

Magazine / Newspaper: \_\_\_\_\_

Television: \_\_\_\_\_

Website: \_\_\_\_\_

Other (please specify): \_\_\_\_\_

## ACKNOWLEDGEMENT

Due to the risks inherent in motor racing I, the Applicant named above, understand that I will be required to sign an indemnity at each event I attend, indemnifying Toowoomba Speedway and others from legal action. By signing the Media Accreditation application, the Applicant hereby acknowledges and agrees to fully adhere to the following Terms and Conditions.

I have read, fully understood, and agree to adhere to all Terms and Conditions as outlined overleaf.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 1. WHO CAN APPLY FOR A MEDIA PASS?

An applicant may apply for a Media Pass if the applicant:

- a) writes and publishes pre and/or post event stories of the event they plan to attend;
- b) writes and has published (not including reproduction) more than ten stories per month for their publication;
- c) has a minimum of 50,000 Facebook likes or 5,000 unique monthly visitors to the website (web based publications only). The applicant must provide auditable traffic figures for 12 months (expressed as a unique IP address per month);
- d) intends to attend most of the racing season at the Venue or specific events applied for;
- e) A freelance Media may only be granted a Media Pass if the application is made in conjunction with a publication or media outlet entity. Applicants who wish to undertake primarily a commercial venture (this includes but is not limited to website, television, radio, and commercial photographers) are not eligible for a Media Pass. Prior permission must be granted in writing from the General Manager of the Venue prior to attending and covering an event for commercial purposes.
- f) Agrees to work within the track regulations and safety procedures.
- g) Agrees to abide by the Speedway Australia social media policy and conducts themselves in a positive way online, at the venue and on all social media platforms.
- h) Agrees to abide by all Health & Safety regulations as set by the venue.

## 2. APPLYING FOR A MEDIA PASS

To apply for a Media, Pass the applicant must:

- a) complete the attached application form;
- b) include a letter from the applicant's editor (or similar) that includes:
  - a. name/s of representative/s who will be covering any one event (maximum of 2 persons);
  - b. job title/s of representative/s (journalist or photographer);
  - c. intended use;
  - d. information on the publication (e.g., circulation, readership, frequency etc.);
  - e. and formal approval that the article will be published stating the frequency of publications relating to events at the Venue (for an SMP application) or intended date of publication (for a SEMP application).
- c) The applicant may be asked to provide examples of their work/published content.
- d) An applicant who is a general news and specialist consumer publication who does not intend to publish conventional race reports may apply for a SEMP where the coverage will be of editorial benefit to Venue.
- e) An applicant relating to a website must provide satisfactory evidence that the website is a professionally run news or sport website and all coverage on the website must be free of charge to the public. One representative journalist per website per event may be accredited.
- f) Publishers of blogs, forums and other personal websites are not eligible for a Media Pass.
- g) An application for a SEMP must be submitted at least 4 business days prior to the event for it to be considered.
- h) An applicant for a SEMP must also provide:
  - a. evidence of at least 5 events covered in the media from the previous racing season at the Venue, or similar venue; and
  - b. written confirmation that the applicant will not apply for additional Media Accreditation for any other purposes i.e., radio or television.
- i) Media Passes will be emailed to each approved party prior to each event to the email listed on the Media Accreditation Application.

## 3. COVERAGE OF EVENTS

- a) Media associated with online news services must provide pre and post event coverage
- b) Media associated with weekly and monthly publications must cover a substantial amount of coverage per event.
- c) The Media must refer to the event in an accurate manner.
- d) The Media will liaise with the General Manager of the Venue in regards to all content and event results prior to publication.
- e) The Media will forward the publication to the General Manager of the Venue upon publication.

## 4. PHOTOGRAPHERS

- a) Media attending as photographers at events are required to provide Toowoomba Speedway with a minimum of 10 full-size (minimum of 3,000 pixels wide), non-watermarked photos from each event free of charge for promotional use. Along with Race car images, the photographs must also include action showing prominent track signage, trophy presentations, crowd shots, pit paddock, fanzone, autograph sessions, as well as images from special events like Monster Trucks, Demo Derbies and fireworks when they are held at the Venue.
- b) Photos must be available/provided within 48 hours of the events.
- c) Photos are to be supplied by one of the following options:
  - a. Direct download via photographers' website;
  - b. FTP access
  - c. Dropbox access.
- d) For photographers attending the majority of our events during the season, the photographers logo will appear in a photographers advertisement in every event program
- e) The venue will also endeavour to provide 'photo credit' in all social media posts using the provided images.

## 5. GENERAL

- a) The Media may only use the stories and photographs gained from attending the Venue for media purposes only and may not use them for commercial purposes without media exposure
- b) Media who are contributing journalists must be named either on their articles or elsewhere on the website, photographs must be accompanied by a photographer's credit and all sources must be credited in accordance with editorial best practice.
- c) Toowoomba Speedway may, without notice, revoke a Media Pass at its discretion.
- d) A Media Pass is specific to the individual and grants access free of charge to the Venue for authorised events.
- e) The Media are required to show their Media Pass at the entry gate to the Venue.
- f) A 'Media List' will be at the Pit Box Sign-On Building (Dummy Grid building) for the Media to sign-on at each event.
- g) On entering the Venue, the Media must:
  - a. Sign the Venue's "Participant Acknowledgement and Waiver Motorsport";
  - b. Wear the appropriate wristband to confirm the waiver has been signed;
  - c. wear the Toowoomba Speedway issued & registered media branded safety vest at all times during the event;
  - d. wear the Toowoomba Speedway issued & registered fluoro safety vest at all times when on the Speedway infield.
- h) Toowoomba Speedway does not permit the distribution of any promotional material without the express written permission of the Commercial and Operations Manager of the Venue
- i) The Media must respect ethical and industry standards and must not breach any copyright legislation.
- j) The Media must comply with all of the Venue's regulations and safety procedures.

## 6. CLAY-PER-VIEW / TELEVISION / VIDEO / BROADCAST

- a) Toowoomba Speedway retains the exclusive rights to film and broadcast all events held at the Venue.
- b) It is prohibited for anyone other than Toowoomba Speedway to film or broadcast any event at the Venue for commercial gain without the prior written consent of Toowoomba Speedway. This includes digital footage for television, internet or DVDs that might be used for either sale or promotion of activities at the venue and any use of race footage. Prior approval from the Commercial and Event Manager of the Venue is required in all cases.
- c) Toowoomba Speedway reserves the right to restrict access to any Media carrying video or audio recording devices at any time without notice.
- d) The Media will liaise with the Event Manager of the Venue in regards to all content and event results prior to publication. All events at the Venue are broadcast on Clay-Per-View. Clay-Per-View broadcasting the event can restrict access to the media. The Media are not permitted to capture images at these events.

## 7. INSURANCE

Toowoomba Speedway's insurance does not extend to the Media and take no responsibility for any injury or accident to the Media resulting from activities at the Venue. All Media are required to provide the following policies of insurance as directed by Toowoomba Speedway from a reputable and solvent insurer which carries on insurance business in Australia and is authorised to operate as an insurance company:

- a) Public liability insurance covering the legal liability of the Media and their agents arising out of the Media being at the Venue for an amount as advised by Toowoomba Speedway, for any one occurrence and unlimited as to the number of occurrences happening during any one 12 month period of insurance;
- b)

**OFFICE USE ONLY**

Approved  Accreditation Issued  Event covered recorded into Ticket database  Filed